**Invitation Message (#1)**

To:[Student E-mail Address]

From E-mail:nsse@nssesurvey.org

From Name:Dr. Joanne Smith

Subject:Texas State University-San Marcos wants your feedback!

Dear [Student Name],

Texas State University-San Marcos is interested in learning about your educational activities and what you are gaining from your campus experiences. Completing the *National Survey of Student Engagement* (NSSE) will help Texas State improve the education it offers.

Your response is valuable for helping us to compare the experiences you and other students at Texas State report with those of students at hundreds of other colleges and universities. The results will also indicate important trends in undergraduate education.

The survey is available at: http://www.nssesurvey.org

In appreciation for participating, we will enter all students who respond by April 15 into a drawing for one of six Texas State diploma frames worth $100 to be awarded to seniors or one of six Ipod 4GB stainless steel Shuffles worth $100 to be awarded to freshmen. Approximately [NSSE will insert final sample size] students have been invited to participate.

If you have any difficulty logging in, please e-mail help@nssesurvey.org or call 1-800-676-0390 for assistance. More information about NSSE is at nsse.iub.edu. You can e-mail them at nsse@indiana.edu or call 812-856-5824.

If you have any questions about the project on this campus or our interest in using the results, please contact Ms. Susan Thompson at susan@txstate.edu or 512-245-2386.

I want to thank you personally for considering this request.

Sincerely,

Dr. Joanne Smith  
Vice President for Student Affairs

**Follow-up Message (#2)**

To:[Student E-mail Address]

From E-mail:nsse@nssesurvey.org

From Name:Dr. Joanne Smith

Subject:Help evaluate Texas State

Dear [Student Name],

You were recently e-mailed about a survey, the *National Survey of Student Engagement* (NSSE). Your response will help me and others at Texas State improve the experiences of our students.

The survey is available at: http://www.nssesurvey.org

In appreciation for participating, we will enter all students who respond by April 15 into a drawing for one of six Texas State diploma frames worth $100 to be awarded to seniors or one of six Ipod 4GB stainless steel Shuffles worth $100 to be awarded to freshmen. Approximately [NSSE will insert final sample size] students have been invited to participate.

If you have any difficulty logging in, please e-mail help@nssesurvey.org or call 1-800-676-0390 for assistance. More information about NSSE is at nsse.iub.edu. You can e-mail them at nsse@indiana.edu or call 812-856-5824.

If you have any questions about the project on this campus or our interest in using the results, please contact Ms. Susan Thompson at susan@txstate.edu or 512-245-2386.

Thanks again for your attention and participation!

Sincerely,

Dr. Joanne Smith  
Vice President for Student Affairs

**Reminder message (#3)**

To:[Student E-mail Address]

From E-mail:nsse@nssesurvey.org

From Name:Dr. Joanne Smith

Subject:A reminder to tell us about your Texas State experience

Dear [Student Name],

Some days ago you were contacted about a survey, the *National Survey of Student Engagement* (NSSE), asking for your opinion about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail help@nssesurvey.org.

The survey is available online at: http://www.nssesurvey.org

In appreciation for participating, we will enter all students who respond by April 15 into a drawing for one of six Texas State diploma frames worth $100 to be awarded to seniors or one of six Ipod 4GB stainless steel Shuffles worth $100 to be awarded to freshmen. Approximately [NSSE will insert final sample size] students have been invited to participate.

Thanks for your help.

Dr. Joanne Smith  
Vice President for Student Affairs

**Reminder message (#4)**

To:[Student E-mail Address]

From E-mail:nsse@nssesurvey.org

From Name:Dr. Joanne Smith

Subject:A reminder to tell us about your Texas State experience

Dear [Student Name],

Over the past month or so, you have received a number of messages requesting that you complete a survey called the *National Survey of Student Engagement* (NSSE). The survey asks questions about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail help@nssesurvey.org.

The survey is available online at: http://www.nssesurvey.org

In appreciation for participating, we will enter all students who respond by April 15 into a drawing for one of six Texas State diploma frames worth $100 to be awarded to seniors or one of six Ipod 4GB stainless steel Shuffles worth $100 to be awarded to freshmen. Approximately [NSSE will insert final sample size] students have been invited to participate.

Thanks for your help and good luck with the rest of the school year.

Dr. Joanne Smith  
Vice President for Student Affairs

**Reminder message (#5)**

To:[Student E-mail Address]

From E-mail:nsse@nssesurvey.org

From Name:Dr. Joanne Smith

Subject:This is the last chance to give Texas State your feedback!

Dear [Student Name],

Over the past month or so, you have received a number of messages requesting that you complete a survey, the *National Survey of Student Engagement* (NSSE). The survey asks questions about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail help@nssesurvey.org.

The survey is available online at: http://www.nssesurvey.org

In appreciation for participating, we will enter all students who respond by April 15 into a drawing for one of six Texas State diploma frames worth $100 to be awarded to seniors or one of six Ipod 4GB stainless steel Shuffles worth $100 to be awarded to freshmen. Approximately [NSSE will insert final sample size] students have been invited to participate.

Thanks for your help and good luck with your studies.

Dr. Joanne Smith  
Vice President for Student Affairs